

Naperville's Last Fling Official Sponsorship



Main Stage at Last Fling 2008

Dates: September 4 - September 7, 2009

Location: Naperville, Illinois

Hours: Fri: 5PM-11PM; Sat: 10AM-11PM; Sun: 10AM-11PM; Mon: 10AM-6PM

Attendance: 250,000+

Demographics: Primary: Ages 25-54 and families

Overview: Naperville's Last Fling is a four-day, end-of-summer extravaganza of family entertainment.

The Naperville Jaycees Last Fling 2009 event planning is in progress! This year's event will take place in downtown Naperville along Naperville's Riverwalk from Friday September 4th to Monday September 7th, 2009. Many volunteers, local businesses and corporate sponsors participate in the Last Fling making the success of the event a collaborative effort. The Last Fling has become an icon in this community, a first rate example of what community spirit can accomplish. Due to the success of this event, the Naperville Jaycees have been able to donate over \$1 million dollars in over ten years to local charities including; Little Friends, NCO Youth & Family Services, Heritage YMCA Group, Naperville Area Humane Society, Loaves & Fishes Community Pantry, Our Children's Homestead and many others. Linking your name to the Last Fling has many benefits to the community and to your business. The Last Fling draws more than 250,000 patrons who are made aware of our sponsors and show their appreciation throughout the year. There are also more tangible benefits your business will receive through sponsorship:

- Advertising for your business through recognition in the Last Fling Event Program and "Thank You" ads in local newspapers.
- Admission to our exclusive Sponsors Area adjacent to the Main Stage with complimentary food and beverages.
- With some sponsorship levels, advertising on our website with your company logo and a link to your website.
- Our Main Stage acts for 2009 are yet to be announced. Our music lineups from the past several years (Cheap Trick, The BoDeans, Collective Soul, Hootie and the Blowfish and Gavin DeGraw) shows our commitment to big-name bands that consistently draw sellout crowds.

We would love to have your business as a sponsor! Please feel free to contact us for more information and for additional sponsorship opportunities. We appreciate your time and consideration. Please visit our websites at www.lastfling.org and www.naperjaycees.org for more information. We look forward to working with you!

Best Regards,

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Last Fling 2008



Last Fling 2008



www.lastfling.org



Main Stage: Home to the best entertainment of the weekend. The main stage is the focal point of the Last Fling during its evening concerts. National acts such as The BoDeans, Cheap Trick, Collective Soul, Everclear, Hootie and the Blowfish, Kansas, and .38 Special have headlined the Main Stage over the last few years. The stage will be named after the sponsoring company and will be used in a wide variety of media throughout the Chicago suburbs.

- Prominent display of corporate logo on Main Stage during the entire weekend
- Named as a Main Stage Sponsor in all media and programs
- Corporate logo used in Last Fling advertising (newspaper, radio, television) as Main Stage Sponsor
- Corporate logo to be displayed on 24,000+ tickets printed for Main Stage admissions
- Named as Main Stage Sponsor during on stage announcements
- 200 tickets (good for one dinner and free beverages per ticket) for admission to the Sponsor's Tent on Rotary Hill
- Prominent display of 6 corporate banners (3' x 6') at the Last Fling (Sponsor provides banner)
- Company logo included in the Last Fling "Thank You" ad
- Company logo included on the Naperville Jaycees Last Fling website
- 8 Last Fling preferred parking passes
- Entry in the "Last Fling" Labor Day Parade (Application due by June 30, 2009)
- 75 tickets for one ride each at the Last Fling Carnival
- 1/2 page ad in the Last Fling Program (Ad size is approximate)
- Business Expo booth (Regular cost \$3,500; Application due by June 30, 2009)





Chrysler Ride and Drive display in Riverview Lot at Last Fling 2007

Riverview Lot: Large lot right at entrance to Last Fling in downtown Naperville. Perfect spot for large corporate displays. This is a prime spot for maximum foot traffic all 4 days of the event. It is located at the main entrance to the Last Fling on Jackson Street, right across from the Entertainment Stage.

- Use of 100' x 60' lot in prime location for corporate display
- Named as the Riverview Lot Sponsor in all media and programs
- Corporate logo used in Last Fling advertising (newspaper, radio, television) as the Riverview Lot Sponsor
- 50 tickets (good for one dinner and free beverages per ticket) for admission to the Sponsor's Tent on Rotary Hill
- Prominent display of 6 corporate banners (3' x 6') at the Last Fling (Sponsor provides banner)
- Company name included in the Last Fling "Thank You" ad
- Company logo included on the Naperville Jaycees Last Fling website
- 8 Last Fling preferred parking passes
- Entry in the "Last Fling" Labor Day Parade (Application due by June 30, 2009)
- 50 tickets for one ride each at the Last Fling Carnival





Entertainment Stage: The Entertainment Stage is located on Jackson Street in the heart of the Last Fling. It is home to great special events by day, and the best local bands by night. All events that take place in this area are free to the public, which makes this a great venue during all hours of the weekend. The entire area will be named after the sponsoring company which will include all advertising media.

- Prominent display of corporate logo on the Entertainment Stage during the entire weekend
- Named as a Entertainment Stage Sponsor in all media and programs
- Corporate logo used in Last Fling advertising (newspaper, radio, television) as Entertainment Stage Sponsor
- 75 tickets (good for one dinner and free beverages per ticket) for admission to the Sponsor's Tent on Rotary Hill
- Prominent display of 6 corporate banners (3' x 6') at the Last Fling (Sponsor provides banner)
- Company name included in the Last Fling "Thank You" ad
- Company logo included on the Naperville Jaycees Last Fling website
- 8 Last Fling preferred parking passes
- Entry in the "Last Fling" Labor Day Parade (Application due by June 30, 2009)
- 50 tickets for one ride each at the Last Fling Carnival
- Business Expo booth (Regular cost \$3,500; Application due by June 30, 2009)





Family Fun Land: This area provides great entertainment for families with children. From the apple pie eating contest to the petting zoo, there are things for children of all ages.

- Named as the Family Fun Land Sponsor in all media and programs
- Corporate logo used in Last Fling advertising (newspaper, radio, television) as Family Fun Land Sponsor
- 70 tickets (good for one dinner and free beverages per ticket) for admission to the Sponsor's Tent on Rotary Hill
- Named as Family Fun Land Sponsor during event announcements
- Prominent display of 6 corporate banners (3' x 6') at the Last Fling (Sponsor provides banner)
- Company name included in the Last Fling "Thank You" ad
- Company logo included on the Naperville Jaycees Last Fling website
- 6 Last Fling preferred parking passes
- Entry in the "Last Fling" Labor Day Parade (Application due by June 30, 2009)
- 25 tickets for one ride each at the Last Fling Carnival



- 70 tickets (good for one dinner and free beverages per ticket) for admission to the Sponsor's Tent on Rotary Hill
- Corporate logo used in Last Fling advertising as a Major Sponsor
- Prominent display of 6 corporate banners (3' x 6') at the Last Fling (Sponsor provides banner)
- Named as a Major Sponsor in the Last Fling Event Program
- Company name included in the Last Fling "Thank You" ad
- Company logo included on the Naperville Jaycees Last Fling website
- 6 Last Fling preferred parking passes
- Entry in the "Last Fling" Labor Day Parade (Application due by June 30, 2009)
- Corporate logo included on all official Naperville Jaycees Last Fling Committee and Manpower T-shirts
- 40 tickets for one ride each at the Last Fling Carnival
- 1/4 page ad in the Last Fling Program (Ad size is approximate)
- Business Expo booth available for additional \$1,000 (Value of \$3,500; Application due by June 30, 2009)



Diamond Sponsor \$5,000



- 50 tickets (good for one dinner and free beverages per ticket) for admission to the Sponsor's Tent on Rotary Hill
- Corporate logo used in Last Fling advertising as a major sponsor
- Prominent display of 5 corporate banners (3' x 6') at the Last Fling (Sponsor provides banner)
- Named as a Major Sponsor in the Last Fling Event Program
- Listed in the Last Fling "Thank You" ad
- Listed as Major Sponsor on the Naperville Jaycees Last Fling website
- 4 Last Fling preferred parking passes
- Entry in the "Last Fling" Labor Day Parade (Application due by June 30, 2009)
- Named as sponsor of a Last Fling major entertainment event
- 30 tickets for one ride each at the Last Fling Carnival
- 1/8 page ad in the Last Fling Program (Ad size is approximate)
- Business Expo booth available for additional \$1,500 (Value of \$3,500; Application due by June 30, 2009)



- 36 tickets (good for one dinner and free beverages per ticket) for admission to the Sponsor's Tent on Rotary Hill
- Display of 3 corporate banners (3' x 6') at the Last Fling (Sponsor provides banner)
- Listed as Major Sponsor on the Naperville Jaycees Last Fling website
- Named as a Major Sponsor in the Last Fling Event Program
- Listed in the Last Fling "Thank You" ad
- 2 Last Fling preferred parking passes
- Entry in the "Last Fling" Labor Day Parade (Application due by June 30, 2009)
- 20 tickets for one ride each at the Last Fling Carnival



- 24 tickets (good for one dinner and free beverages per ticket) for admission to the Sponsor's Tent on Rotary Hill
- Display of 2 corporate banners (3' x 6') at the Last Fling (Sponsor provides banner)
- Listed as Sponsor on the Naperville Jaycees Last Fling website
- Named as a sponsor in the Last Fling Event Program
- Listed in the Last Fling "Thank You" ad
- 1 Last Fling preferred parking pass
- Entry in the "Last Fling" Labor Day Parade (Application due by June 30, 2009)
- 15 tickets for one ride each at the Last Fling Carnival



Carillon Garden Tables - \$1,600



Private tables for EIGHT reserved for one day (Fri, Sat or Sun) on a “table by table” basis. - \$1,600

This is the premiere seating for the Main Stage, home to the best entertainment of the weekend. The main stage is the focal point of the Last Fling during its evening concerts.

Tables are reserved on a first come first serve basis and are limited.

Please contact your Last Fling representative for specific details

- Reserved table (with umbrella) for 8 with complimentary dinner and beverages
- Intimate dining & concert viewing overlooking Rotary Hill
- Private Carillon tours
- Named as Sponsor in the Last Fling Event Program
- Listed in the Last Fling “Thank You” ad
- Separate Restroom facilities



Gold Sponsor \$1,200



- 16 tickets (good for one dinner and free beverages per ticket) for admission to the Sponsor's Tent on Rotary Hill
- Display of 2 corporate banners (3' x 6') at the Last Fling (Sponsor provides banner)
- Named as Sponsor in the Last Fling Event Program
- Listed in the Last Fling "Thank You" ad
- Entry in the "Last Fling" Labor Day Parade (Application due by June 30, 2009)
- 10 tickets for one ride each at the Last Fling Carnival



Silver Sponsor \$600



Bronze Sponsor \$300

- 8 tickets (good for one dinner and free beverages per ticket) for admission to the Sponsor's Tent on Rotary Hill
 - Display of one corporate banner (3' x 6') at the Last Fling (Sponsor provides banner)
 - Named as sponsor in the Last Fling Event Program
 - Listed in the Last Fling "Thank You" ad
- 2 tickets (good for one dinner and free beverages per ticket) for admission to the Sponsor's Tent on Rotary Hill
 - Named as Sponsor in the "Thank You" ad
 - Named as Sponsor in the Last Fling Event Program



Additional Sponsorship/ Advertising Opportunities



In an effort to meet the budgets of all those businesses who would like to participate in our event, we offer the following opportunities to either enhance your sponsorship package, or find a value oriented method to reach the many attendees of the Naperville Jaycees Last Fling.

- Corporate name/logo/website on 200 Last Fling Community Volunteer shirts - \$1500 (Four different shirt packages available, please note, shirts are worn throughout the year)
- “You are Here” Map Signs - \$250 per square (Eight squares per display. Can be purchased in any quantity)
- Table Top Signs in Sponsors Tent - \$100 (per sign to be displayed for all four nights)
- Family Fun Land Admission Sticker Sponsor - \$900 for one color, \$1200 for two colors and \$2000 for four colors (Two sponsor opportunities available on 7500 stickers per day)
- Last Fling Beverage Cup - \$3500 (Seven spots available)
- Corporate Sign on Golf Carts - \$500 (10 carts available for sponsorships, one sign per golf cart)
- Port-o-Let Corporate Signs - \$250 (For signs on five port-o-lets)

