



## **Last Fling Sponsorship Discounts Available**

NAPERVILLE, ILL. (JAN. 16, 2009) – Last Fling sponsorships are eligible for early-bird discounts and benefits through April 30 from the Naperville Jaycees. The annual Labor Day weekend event, led by 2009 co-executive directors Kevin Picket and Matt Liethen, is expected to raise thousands of dollars for Naperville area charities and is the largest fundraiser for the Jaycees.

“We hope businesses that are looking to cut costs take advantage of these early discounts and continue to support the Naperville community,” said Picket. “It’s hard times like these when community matters most.”

Discounts and benefits are available for the following sponsorship levels:

- Emerald (\$2000 and above)
  - Fifteen percent discount on stated sponsorship amount for payments made before Feb. 15.
  - Four extra sponsor tent tickets on payments made from Feb. 15 to April 30.
- Carillon Garden Tables (\$1600)
  - \$200 discount on payments made by April 30.
- Gold (\$1200 and below)
  - Two extra sponsor tent tickets on payments made by April 30.

Last Fling executive committee members, including Stephanie Barranco, David Byrne, Kim Coyne, Rick Eertmoed, Casey Feind, Mike Kreger, Tom Manno, Trudi Remer, Eric Sunila, Brad Taylor and Last Fling Administrator Laurie Dekruiff, have already begun meeting for the elaborate event.

“Seven months out and we’re off to a great start,” said Liethen. “We’ve got a great group of hard working individuals working through each detail to achieve the same goal... a really good time.”

For more information on the Last Fling’s weekend events, sponsorship and volunteer opportunities, visit our Web site at [www.LastFling.org](http://www.LastFling.org).

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**About Last Fling**

The Last Fling is the Naperville Jaycees' major fundraising event of the year. Each year, they host the city's annual Labor Day festival, a wholesome, family event, with the entire community participating. More than 300,000 patrons visit over the 4-day event, which is held along Naperville's Riverwalk area. Starting Friday afternoon and running through Monday evening, there are special events, carnival rides and attractions, a children's playland, food and beverage vendors, a business expo and concerts on two stages each evening. The Labor Day parade is also part of the festivities. Hotel packages and free shuttle service will also be available.

### **About Naperville Jaycees**

The Naperville Jaycees is a nonprofit service organization with over 200 young persons dedicated to personal development through community service. The group organizes and staffs the Last Fling in close cooperation with the City of Naperville, the Naperville Park District, numerous Naperville community organizations and tons of volunteers. Proceeds from the Last Fling are given to nonprofit organizations in the community and throughout DuPage County. The Jaycees have contributed more than \$1,000,000 to various local service organizations over the last two decades.

### **Media Inquiries:**

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