



The Naperville Jaycees Last Fling

Overview of Sponsorship Opportunities



Sponsorship Level		All Media Advertising	All Print Advertising	Sponsor Tent Tickets	Corporate Banners	Thank You Advertising	Last Fling Website	Parking Passes	Parade Entry	Program Book Ad Page	Expo Booth
Main Stage	\$50,000	X	X	200	6	X	X	8	X	Full page	X
Riverview Lot	\$35,000	X	X	100	6	X	X	8	X	1/2 page	-
Entertainment Stage	\$25,000	X	X	75	6	X	X	8	X	1/2 page	X
Family Fun Land	\$10,000	X	X	65	6	X	X	6	X	1/4 page	-
Partner	\$ 7,500	-	X	60	6	X	X	6	X	1/4 page	Discounted
Diamond	\$ 5,000	-	X	50	5	X	X	4	X	1/8 page	Discounted
Platinum	\$ 3,000	-	-	35	3	X	X	2	X	-	-
Emerald	\$ 1,500	-	-	20	2	X	X	1	X	-	-
Gold	\$ 1,000	-	-	15	2	X	-	-	X	-	-
Silver	\$ 500	-	-	10	1	X	-	-	-	-	-

Enhance Your Sponsorship Package with Additional Sponsorship and Advertising Opportunities

- Family Fun Land Admission Sticker — \$900 one color; \$1,200 two colors; \$2,000 four colors. Various
Two opportunities are available on 7500 stickers per day.
- Last Fling Beverage Cup — seven spots available. \$3,500
- Business Expo Booth — 10' x 10' booth along the Jackson Street midway. \$2,500
- Corporate name/logo/website on 200 Last Fling Community Volunteer Shirts — four different packages available; shirts are worn throughout the year. \$1,500
- Main Stage Jumbotron — 20 second ad spot to run Friday through Monday. \$800
- Corporate signage on Golf Carts — ten signs available for sponsorship; one sign per cart. \$500
- "You are Here" Map Signs — eight squares per display; squares can be purchased in any quantity. \$250 per sq.
- Port-o-Let Corporate Signs — signs on five Port-o-Lets. \$250
- Sponsor Tent Tabletop Signs — signs will be displayed on Sponsors Tent tables all four nights. \$100

