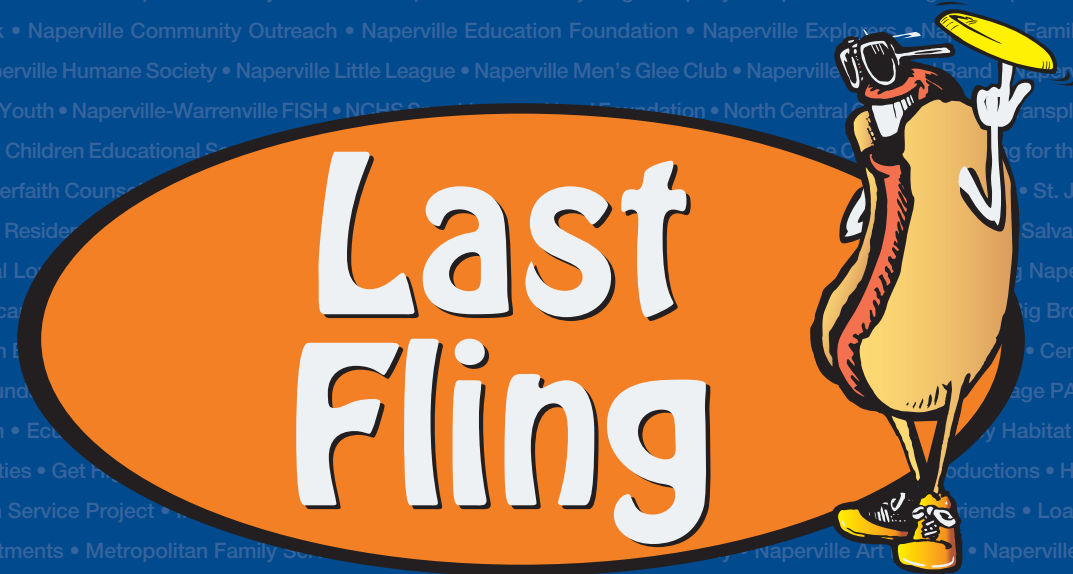


The Naperville Jaycees Last Fling

Overview of Sponsorship Opportunities



Sponsorship Level		All Media Advertising	All Print Advertising	Sponsor Tent Tickets	Corporate Banners	Thank You Advertising	Last Fling Website	Parking Passes	Parade Entry	Program Book Ad Page	Expo Booth
Main Stage	\$50,000	X	X	200	6	X	X	8	X	Full page	X
Riverview Lot	\$35,000	X	X	100	6	X	X	8	X	1/2 page	-
Entertainment Stage	\$25,000	X	X	75	6	X	X	8	X	1/2 page	X
Family Fun Land	\$15,000	X	X	65	6	X	X	6	X	1/4 page	-
Partner	\$ 7,500	-	X	60	6	X	X	6	X	1/4 page	Discounted
Diamond	\$ 5,000	-	X	50	5	X	X	4	X	1/8 page	Discounted
Platinum	\$ 3,000	-	-	35	3	X	X	2	X	-	-
Emerald	\$ 1,500	-	-	20	2	X	X	1	X	-	-
Gold	\$ 1,000	-	-	15	2	X	-	-	X	-	-
Silver	\$ 500	-	-	10	1	X	-	-	-	-	-



Enhance Your Sponsorship Package with Additional Sponsorship and Advertising Opportunities

- Family Fun Land Admission Sticker — \$900 one color; \$1,200 two colors; \$2,000 four colors. Two opportunities are available on 7500 stickers per day. Various
- Last Fling Beverage Cup — seven spots available. \$3,500
- Business Expo Booth — 10' x 10' booth along the Jackson Street midway. \$2,500
- Corporate name/logo/website on 200 Last Fling Community Volunteer Shirts — four different packages available; shirts are worn throughout the year. \$1,500
- Main Stage Jumbotron — 20 second ad spot to run Friday through Monday. \$800
- Corporate signage on Golf Carts — ten signs available for sponsorship; one sign per cart. \$500
- “You are Here” Map Signs — eight squares per display; squares can be purchased in any quantity. \$250 per sq.
- Port-o-Let Corporate Signs — signs on five Port-o-Lets. \$250
- Sponsor Tent Tabletop Signs — signs will be displayed on Sponsors Tent tables all four nights. \$100



Sponsorship Opportunities



Riverview Lot \$35,000

The Riverview Lot is right at the entrance to the Last Fling in downtown Naperville, at Jackson Street and near the Entertainment Stage. It is the premier spot for large corporate displays and a prime spot for maximum foot traffic during all four days of the event.

- Exclusive use of the 100' x 80' lot in prime location for corporate display
- Named as the Riverview Lot Sponsor in all media and programs (*registration due by August 1*)
- Corporate logo used in Last Fling advertising (*newspaper, radio, television*) as Riverview Lot Sponsor
- One hundred tickets (*good for one dinner per ticket and complimentary beverages*) for admission to the Sponsors Tent on Rotary Hill
- Prominent display of six 3'x 6' corporate banners at the Last Fling (*sponsor provides banners*)
- Company logo included on the Naperville Jaycees Last Fling website
- Listed in the Last Fling "Thank You" advertising
- Eight Last Fling preferred parking passes
- Entry in the Last Fling Labor Day Parade (*registration due by August 1*)
- 1/2 page advertisement in the Last Fling Program (*registration due by August 1*)

"Partnering with the Jaycees as a ten-year sponsor of the Last Fling has been a **good investment** for our company, and we enjoy supporting an event that so greatly **contributes** to the area in which we work and live."

Tom and Tim Belgio ■ *Belgio's Catering*



To become a sponsor of the Naperville Jaycees Last Fling, please visit LastFling.org.

Main Stage \$50,000

Home to the hottest entertainment of the weekend, the Main Stage is the focal point of the Last Fling during its evening concerts. National acts such as the BoDeans, Cheap Trick, Collective Soul, Everclear, Hootie and the Blowfish, Kansas and Train have headlined the Main Stage over the last few years. The stage will be named after the sponsoring company and will be used in a wide variety of media throughout the Chicago suburbs.

- Prominent display of corporate logo on the Main Stage during the entire weekend
- Named as the Main Stage Sponsor in all media and programs (*registration due by August 1*)
- Corporate logo used in Last Fling advertising (*newspaper, radio, television*) as Main Stage Sponsor
- Corporate logo displayed on 24,000+ tickets printed for Main Stage admissions
- Two hundred tickets (*good for one dinner per ticket and complimentary beverages*) for admission to the Sponsors Tent on Rotary Hill
- Prominent display of six 3'x 6' corporate banners at the Last Fling (*sponsor provides banners*)
- Company logo included on the Naperville Jaycees Last Fling website
- Listed in the Last Fling "Thank You" advertising
- Eight Last Fling preferred parking passes
- Entry in the Last Fling Labor Day Parade (*registration due by August 1*)
- Full page advertisement in the Last Fling Program (*registration due by August 1*)
- Business Expo booth (*\$2,500 value; registration due by June 30*)

Thanks to community support at the Last Fling, the Naperville Jaycees have donated more than \$1 million back to the community in the last decade.



Family Fun Land \$15,000

Family Fun Land is an area that provides great entertainment for families with children. From the apple pie eating contest to the petting zoo, there are activities for children of all ages.

- Named as the Family Fun Land Sponsor in all media and programs (*registration due by August 1*)
- Corporate logo used in Last Fling advertising (*newspaper, radio, television*) as Family Fun Land Sponsor
- Sixty-five tickets (*good for one dinner per ticket and complimentary beverages*) for admission to the Sponsors Tent on Rotary Hill
- Named as Family Fun Land Sponsor during event announcements
- Prominent display of six 3'x 6' corporate banners at the Last Fling (*sponsor provides banners*)
- Company logo included on the Naperville Jaycees Last Fling website
- Listed in the Last Fling "Thank You" advertising
- Six Last Fling preferred parking passes
- Entry in the Last Fling Labor Day Parade (*registration due by August 1*)
- 1/4 page advertisement in the Last Fling Program (*registration due by August 1*)

Entertainment Stage \$25,000

The Entertainment Stage is located on Jackson Street in the heart of the Last Fling. It is home to great special events by day and the best local bands by night. All events that take place in this area are free to the public, which makes this a great venue during all hours of the weekend. The entire area will be named after the sponsoring company which will include all advertising media.

- Prominent display of corporate logo on the Entertainment Stage during the entire weekend
- Named as the Entertainment Stage Sponsor in all media and programs (*registration due by August 1*)
- Corporate logo used in Last Fling advertising (*newspaper, radio, television*) as Entertainment Stage Sponsor
- Seventy-five tickets (*good for one dinner per ticket and complimentary beverages*) for admission to the Sponsors Tent on Rotary Hill
- Prominent display of six 3'x 6' corporate banners at the Last Fling (*sponsor provides banners*)
- Company logo included on the Naperville Jaycees Last Fling website
- Listed in the Last Fling "Thank You" advertising
- Eight Last Fling preferred parking passes
- Entry in the Last Fling Labor Day Parade (*registration due by August 1*)
- Business Expo booth (*\$2,500 value; registration due by June 30*)
- 1/2 page advertisement in the Last Fling Program (*registration due by August 1*)

"We are **grateful for the generosity** of the Jaycees

and very respectful of all the work they put into fundraising events."

Steve Tiwald ■ Executive Director, Green Earth Institute



To become a sponsor of the Naperville Jaycees Last Fling, please visit LastFling.org.

The Fling Mile kicks off the Last Fling Labor Day Parade with hundreds of participants.



Diamond \$5,000

- Fifty tickets (good for one dinner per ticket and complimentary beverages) for admission to the Sponsors Tent on Rotary Hill
- Corporate logo used in Last Fling advertising as a Major Sponsor (registration due by August 1)
- Prominent display of five 3'x 6' corporate banners at the Last Fling (sponsor provides banners)
- Listed as a Major Sponsor on the Naperville Jaycees Last Fling website
- Named as a Major Sponsor in the Last Fling event program (registration due by August 1)
- Listed in the Last Fling "Thank You" advertising
- Four Last Fling preferred parking passes
- Named as a Sponsor of a Last Fling major entertainment event
- Entry in the Last Fling Labor Day Parade (registration due by August 1)
- 1/8 page advertisement in the Last Fling program (registration due by August 1)
- Business Expo booth available for an additional \$1,500 (\$2,500 value; registration due by June 30)

Partner \$7,500

- Sixty tickets (good for one dinner per ticket and complimentary beverages) for admission to the Sponsors Tent on Rotary Hill
- Corporate logo used in Last Fling advertising as a Major Sponsor (registration due by August 1)
- Prominent display of six 3'x 6' corporate banners at the Last Fling (sponsor provides banners)
- Company logo included on the Naperville Jaycees Last Fling website
- Corporate logo included on all official Naperville Jaycees Last Fling Committee and Volunteer t-shirts
- Named as a Major Sponsor in the Last Fling event program (registration due by August 1)
- Listed in the Last Fling "Thank You" advertising
- Six Last Fling preferred parking passes
- Entry in the Last Fling Labor Day Parade (registration due by August 1)
- Named as a Sponsor of a Last Fling major entertainment event
- 1/4 page advertisement in the Last Fling program (registration due by August 1)
- Business Expo booth available for an additional \$1,000 (\$2,500 value; registration due by June 30)

"The Jaycees' support of the students of School District 203

and the Naperville Education Foundation is greatly appreciated."

J. Patrick Benton ■ Secretary, Naperville Education Foundation



To become a sponsor of the Naperville Jaycees Last Fling, please visit LastFling.org.

Families line the fences at the Naperville Settlement to get a photo of Disney stars from Wizards of Waverly Place (2009).



Emerald \$1,500

- Twenty tickets (good for one dinner per ticket and complimentary beverages) for admission to the Sponsors Tent on Rotary Hill
- Display of two 3'x 6' corporate banners at the Last Fling (sponsor provides banners)
- Listed as Sponsor on the Naperville Jaycees Last Fling website
- Named as Sponsor in the Last Fling event program (registration due by August 1)
- Listed in the Last Fling "Thank You" advertising
- One Last Fling preferred parking pass
- Entry in the Last Fling Labor Day Parade (\$150 entry fee by July 15, 2011, \$225 from July 16-31, \$300 August 1st or later.)

Platinum \$3,000

- Thirty-five tickets (good for one dinner per ticket and complimentary beverages) for admission to the Sponsors Tent on Rotary Hill
- Display of three 3'x 6' corporate banners at the Last Fling (sponsor provides banners)
- Listed as a Major Sponsor on the Naperville Jaycees Last Fling website
- Named as Sponsor in the Last Fling event program (registration due by August 1)
- Listed in the Last Fling "Thank You" advertising
- Two Last Fling preferred parking passes
- Entry in the Last Fling Labor Day Parade (\$150 entry fee by July 15, 2011, \$225 from July 16-31, \$300 August 1st or later.)

"Naperville CARES is blessed to have friends like the

Naperville Jaycees **who continually care** about those who are

less fortunate in **our community**. We sincerely thank you for your donation."

Janet M. Derrick ■ Executive Director, Naperville CARES



To become a sponsor of the Naperville Jaycees Last Fling, please visit LastFling.org.

Rotary Hill holds thousands of people as they listen to live music by nationally renowned artists.



Silver \$500

- Ten tickets (*good for one dinner per ticket and complimentary beverages*) for admission to the Sponsors Tent on Rotary Hill
- Display of one 3'x 6' corporate banner at the Last Fling (*sponsor provides banner*)
- Named as Sponsor in the Last Fling event program (*registration due by August 1*)
- Listed in the Last Fling "Thank You" advertising

Gold \$1,000

- Fifteen tickets (*good for one dinner per ticket and complimentary beverages*) for admission to the Sponsors Tent on Rotary Hill
- Display of two 3'x 6' corporate banners at the Last Fling (*sponsor provides banners*)
- Name as Sponsor in the Last Fling event program (*registration due by August 1*)
- Listed in the Last Fling "Thank You" advertising
- Entry in the Last Fling Labor Day Parade (*\$150 entry fee by July 15, 2011, \$225 from July 16-31, \$300 August 1st or later.*)

Silver ■ Gold

"Together with the Jaycees we are able to maximize our resources. We thank the Jaycees for partnering with us to **end hunger in our community,** and we look forward to future joint endeavors."

Charles McLimans ■ *Executive Director, Loaves & Fishes Community Pantry*



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